

The taste of living...



Dear colleague,

Despite higher levels of awareness regarding safety issues at work, lack of attention remains one of the main causes of accidents there. During this campaign we would therefore like to take a closer look at the consequences that occupation injury can bring at both professional and personal levels.

Enjoying a family meal together, going to the pub for a pint with friends, or forgetting about your diet for once, and tucking into a delicious dessert. For many people these simple things represent the quality of life! Now try to imagine a life where everything tastes the same, no more favourite flavours, no sense of sweetness, saltiness or bitterness ...

The message here is about paying attention, both at work and outside, continually and everywhere you go. A seemingly harmless fluid or tumble could lead to permanent damage to your sense of taste.



Loving young couples almost always enjoy romantic dinners for two. Bart and his girlfriend Sophie can no longer enjoy the intimacy of these romantic moments around a table since he fell off a ladder some months ago, resulting in Bart permanently losing his sense of taste. From now on, only his girlfriend can enjoy the pleasure of the flavour of food. Tasting the difference is no longer possible for him.

Do you want to go on enjoying your food and drink? Then always follow the safety instructions and make sure you've got the right protective gear! If you're not sure what is required in your own working area, always ask your supervisor for advice.

Yours sincerely,

The board of directors