

## That positive feeling...



Dear colleague,

Despite the increasing awareness for safety, inattention remains one of the primary causes of accidents at work. That is why this campaign focuses on the consequences that work accidents can have on both your professional and private life.

This campaign is based on the theme of 'feeling': the sand under your feet, the warmth of an open fire, refreshing water on your face. It's not too difficult to imagine how all this feels, but take a moment to consider the fact that an accident at work can also have an impact on such things in your private life.

The key message here is therefore one of paying attention, all the time and everywhere – both at your work area and when you are away from it. And always making sure that you properly protect yourself in the manner prescribed.



Would you be able to live with the idea of never being able to feel the touch of your partner? Never being able to feel the sensation of a warm shower on a cold winter's evening? Or never again being able to feel how an icecube melts on your tongue?

Do you want to be in charge of what you feel? Then ensure that you always have the appropriate protective equipment. If necessary, ask your manager for advice if you're not sure what the exact requirements are in your work.

With best wishes,

The Management