

# You're more fragile than you think!

Dear employee,

It's not breaking news that eggs break easily. But have you ever realized that we might be equally "breakable"?

This year's campaign draws the comparison and with a twist focuses on everyday risks at work. Wearing adequate personal protective equipment can make the difference!

Soft-boiled eggs usually crack giving them a sharp tap with a spoon, while on your head, such a slap would probably result in nothing more than a disfiguring lump. But of course, we all know that the dangers at work are quite different from those at the kitchen table. Falling objects may cause bad head injuries, and urge you to realize that you're not unbreakable either!

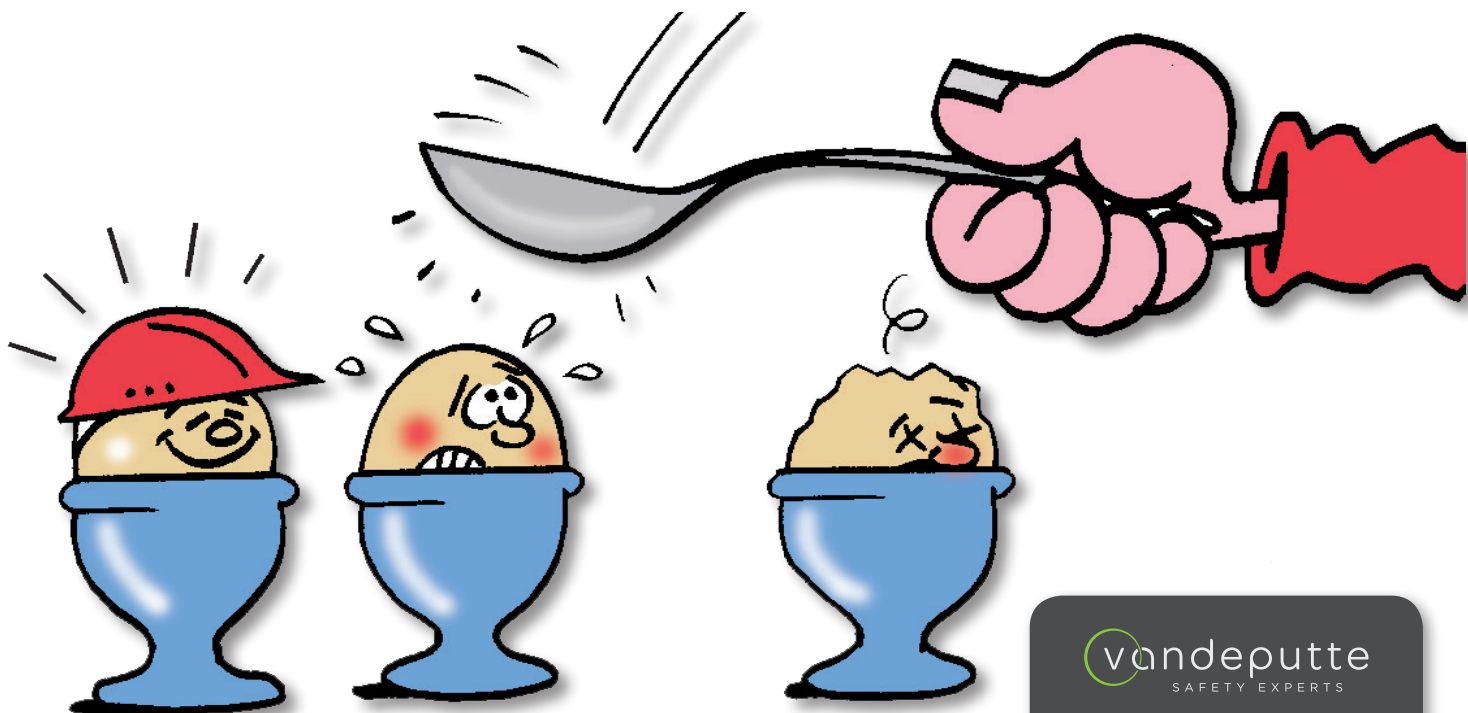
So protect yourself and be aware of all the risks that surround you, wherever you are or go, at home or at work.

Kind regards,

The board

Rather not suffer the fate of a soft-boiled egg?

**Wear your safety helmet!**



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